



Greetings,

The *Zeta Phi Beta Sorority, Incorporated Lambda Zeta Chapter* is pleased to announce the “**Twenty-First Annual Evening of Brilliant Jewels**” awards and benefit dinner on Saturday, March 23, 2019 at the Doubletree by Hilton Hotel, 8181 Airport Boulevard, Houston, Texas 77061. At this event we will be honoring several Pillars of the Community with the **Lullelia Walker Harrison Dove Award**. This award which is named in honor of our 12<sup>th</sup> International President of Zeta Phi Beta Sorority, Incorporated and member of Lambda Zeta Chapter. For decades, she was a prominent pioneer and activist in the Houston community and beyond. We are asking for your support and/or sponsorship for this historical and monumental event. Every year we recognize honorees for their outstanding and courageous work in the community to enhance the lives of others. We are also very excited as our sorority will soon reach hundred years of service, and Lambda Zeta chapter will celebrate eighty-five years of service to the Houston community. We ask that you make a commitment to support by purchasing advertisement or a sponsorship package. Your donation will promote or introduce your business, special event or personal achievement and your generosity will make a difference in our community by allowing us to continue our work. Your ad will be placed in our Twenty-First Annual Evening of Brilliant Jewels Souvenir Journal to be given to each event guest.

Zeta Phi Beta Sorority, Incorporated is a non-profit organization that is divided into eight intercontinental regions and 800+ Chapters located in the USA, Africa, Europe, Asia and the Caribbean. The Community Service Programs of Lambda Zeta Chapter, located in Greater Houston, relies on fundraisers, grants, and donations from generous donors to meet our goal of “Helping Other People Excel.”, referred to as Z-Hope, the National Service Program of the sorority. Locally, we annually sponsor and/or participate in over 6,026 service hours in programs, projects and initiatives including the following:

- Adopt a School
- Elder Care Programs
- Prenatal Educational and Incentive Programs
- Prematurity Awareness Program
- Stork’s Nest Educational Program
- St. Jude’s Sunday of Hope
- March of Dimes March for Babies
- Youth Mentoring Programs
- Thanksgiving Meals on Wheels
- Military Appreciation Initiatives
- Scholarships
- Ghana Wells (International Project)
- American Cancer Society
- U.S. Fish and Wildlife Service



The Community Services of Lambda Zeta Chapter, a 501(c) (3), strengthens the charitable efforts within the Greater Houston area. Proceeds from the **“Twenty-First Annual Evening of Brilliant Jewels”** event will fund those programs, projects and initiatives we have listed for the 2019 – 2020 program year. A portion of your donation will be tax deductible.

In order to ensure your inclusion in the 2019 commemorative marketing program please provide your text or photo in Word, JPEG or PDF format by March 2, 2019.

All ads may include additional promotional incentives such as discounts for services or purchases at your business and your choice of an expiration date between March 23, 2019 and March 24, 2020.

Please mail your payment along with your ad, and photo information by March 2, 2019 to Zeta Phi Beta Sorority, Incorporated Lambda Zeta and attention **EOBJ Souvenir Journal P.O. Box 14730 Houston, Texas 77221**. Checks must be made payable to **Community Services of Lambda Zeta Chapter**. Should you need any additional information, please call Natasha Jones or Faye Walker Dixon (832)537-1007 or email [info@zphiblz.org](mailto:info@zphiblz.org).

It is our sincere hope that you will support us in this endeavor.

Sincerely,

*Faye Walker Dixon*

Faye Walker Dixon  
Zeta Phi Beta Sorority, Incorporated  
Lambda Zeta Chapter President

*Natasha Jones*

Natasha Jones  
Committee Chair Evening of Brilliant Jewels



**SOUVENEIR JOURNAL AD OR SPONSORSHIP COMMITMENT FORM**

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ . Email: \_\_\_\_\_

Full Address: \_\_\_\_\_

Comments:

\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Name(print): \_\_\_\_\_

**(Advertisement Deadline: March 2, 2019)**

Ads must be copy ready in high resolution (300 dpi or higher), JPEG, or PDF:

1. All text information should print or typed. Please be sure all names and titles are correct.
2. All photos submitted must be identified with contact information on the back.
3. Please provide a self-addressed stamped envelope if pictures are to be returned.
4. All email ads and photo attachments must be sent in PDF Format at 300 DPI quality. Submit via email to [info@zphiblz.org](mailto:info@zphiblz.org).

Submit Application and Make Checks Payable to:  
The Community Services of Lambda Zeta Chapter  
ATTN: EOBJ Souvenir Journal  
PO Box 14730 Houston, TX, 77221-4730

**Souvenir Journal Ads**

- \$350-Inside Front Cover
- \$150-Full Page
- \$100-Half Page
- \$75-Quarter of Page
- \$40-Business Card
- \$300-Inside Back Cover
- \$350-Outside Back Cover

**Donations**

\$25 Donor Contribution - Donor name included in souvenir journal



### **Sponsorship Packages**

#### *Sapphire - \$1000*

- Company printed collateral, marketing materials or promotional items placed for guests
- Public acknowledgement of sponsorship during event/social media
- Half page ad in program booklet
- Two (2) event tickets

#### *Pearl - \$1,500*

- Company printed collateral, marketing materials or promotional items placed for guests
- Public acknowledgement of sponsorship during/event
- Half page in program booklet
- Digital ad during event: 10-second screen time (loop); full-screen black & white ad
- Three (3) event ticket

#### *Diamond - \$2,500*

- Premium reserved seating (5 Seats)
- Company printed collateral, marketing materials or promotional items placed for guests
- Organization's name and logo listed on Lambda Zeta Chapter Website and Social Media
- Public acknowledgement of sponsorship during before, during and post event
- Full page color ad in program booklet (inside pages)
- Digital Ad: 15-second screen time (loop); full- screen, full-color ad

### **Sponsorship**

- \$2500 – Diamond
- \$1500 – Pearl
- \$1000 – Sapphire

Questions? Please contact us at [info@zphiblz.org](mailto:info@zphiblz.org). Thank you for your support!